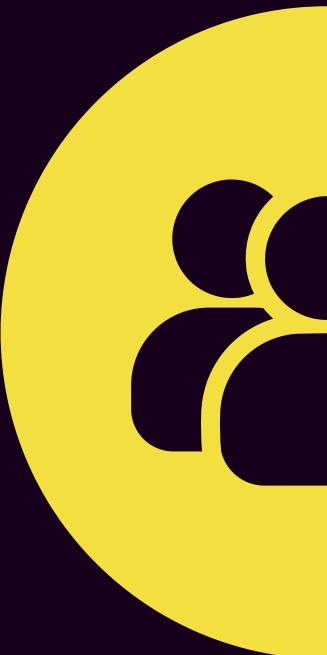
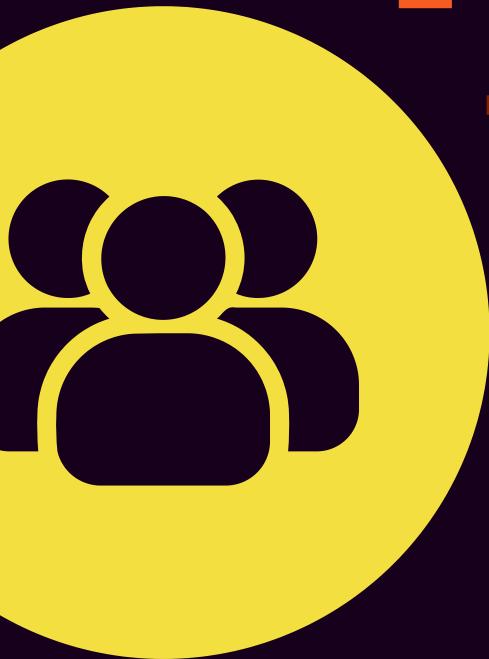


STACIE WHISONANT

ACT LIKE A
LADY
BET BETTER
THAN A
MAN!

**THE EXECUTION
PLAYBOOK**

VOLUME 2



PLAYBOOK VOLUME 2: SOCIAL BETTING STRATEGY PLANNER

ACT LIKE A LADY, BET BETTER THAN A MAN

THE EXECUTION PLAYBOOK

Sports betting does not have to be a solo activity.

In the original book, we introduced social betting — a structured, peer-based approach to wagering that combines strategy, accountability, and community impact.

Social betting is not about chaos.

It is about coordination.

It is not about pressure.

It is about shared decision-making.

And when done correctly, it becomes:

- Structured
- Transparent
- Strategic
- Empowering

This section will help you design your own social betting framework.

Stacie Whisonant

Build Your Betting Squad & Line Shopping Strategy

EXERCISE 1: BUILD YOUR BETTING SQUAD

If you were to create a social betting group, who would you include?

Potential Members

Why did I choose these individuals?

Group Structure

Minimum Buy-In: \$ _____

Frequency of Betting:

- Weekly
- Monthly
- Major Events Only
- Other: _____

Decision-Making Method:

- Majority vote
- Rotating decision leader
- Data-driven presentation
- Other: _____

Clarity prevents conflict. Define the structure before money enters the equation.

EXERCISE 2: LINE SHOPPING STRATEGY

Smart bettors compare lines before placing wagers.

Before finalizing any group bet:

Which sportsbooks will we compare?

What factors will we evaluate?

- Spread differences
- Moneyline differences
- Promotional bonuses
- Risk-to-reward ratio
- Other: _____

Why is line shopping important?

Even small line differences can impact long-term returns.

Social Betting Code of Conduct & Community Impact

EXERCISE 3: SOCIAL BETTING CODE OF CONDUCT

Healthy social betting requires boundaries.

Check the standards your group will adopt:

- No pressure to increase wager amounts
- No chasing losses
- No emotional voting
- Transparent tracking of wins and losses
- Clear payout rules
- Respectful disagreement

Add any additional rules:

Structure creates safety.

EXERCISE 4: COMMUNITY IMPACT VISION

In the original book, betting was positioned not only as financial opportunity — but as a vehicle for positive community impact.

If your group wins \$10,000, how would you allocate it?

Reinvestment into bankroll: _____ %

What causes matter most to me?

Personal payout: _____ %

How would contributing from winnings change how I view betting?

Community donation: _____ %

Savings: _____ %

When betting aligns with purpose, discipline strengthens.

Your Role & Strategy Statement

EXERCISE 5: MY ROLE IN SOCIAL BETTING

In The Bet Society framework, there are three primary roles:

Patron

(capital investor)

Ambassador

(community builder)

Educator

(responsible gaming advocate)

Which role feels most aligned with me right now?

- Patron
- Ambassador
- Educator

Why?

What skills do I bring to a betting group?

- Leadership in social betting is not about dominance. It is about discipline, clarity, and responsibility.

YOUR SOCIAL BETTING STRATEGY STATEMENT

If I participate in social betting, I will:

I will prioritize:

- Strategy
- Discipline
- Transparency
- Responsible gaming
- Community impact

Social betting should elevate you — not pressure you.

When structured properly, it becomes more than wagering. It becomes strategic collaboration.

Let's continue building — intelligently.